

Venjakob presents the ET207 extendable dining table:
The symbiosis of rectangular and round dining table

04.05.2015

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Venjakob makes long tables round

First it's long, then it's round: Venjakob presents the ET207 extendable dining table

Venjakob's success story began in 1935 with cleverly designed tables. The new ET207 dining table also reflects expert skills and craftsmanship from almost eight decades. The model attracted keen interest at the IMM 2015. Its success is easy to explain: ET207 is not just a rectangular table with four edges, full stop. With its rounded ends and elegant extension mechanism, it perfectly embodies the Venjakob claim of "leading the way in design and quality".

With the extension leaves retracted, the ET207 cuts an elegantly slender figure. Pulling out the extension leaves on the long side transforms it into a large round table with seating for six to eight persons. Making it simply ideal for Christmas dinner, children's birthday parties or making figures out of conkers.

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Straight to the retailer from the IMM Cologne

Sales manager Reinhard Schnitker explains the concept in a nutshell:

"Many people love space-saving, extendable tables. Yet permanent 'straight edges' don't appeal to everyone – and particularly when it comes to special occasions, round tables simply make it easier to communicate. Creating the ET207, we have provided a kind of hybrid solution. Retracted, the extension leaves are left flush with the sides, giving the table ends an elegantly rounded look. Extended, ET207 provides a completely round table top with plenty of space. We presented our new extendable table at the IMM Cologne in combination with the MILA chair. Here, the perfectly crafted four-leg chair makes a stylish companion with its curved, dynamic contours."

Two different sizes – attractive real wood veneer

At Venjakob, true craftsmanship is still the basis for exquisite furniture.

The round ET207 masterpiece benefits from a high-quality, technically refined extension mechanism. It works smoothly, glides out elegantly and hardly makes a sound. ET207 is available in real wild oak, walnut and beech heartwood veneer in the sizes 150 x 90 cm and 170 x 100 cm. Extended, it measures 150 or 170 cm in diameter.

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About the company

Established in 1935 at Gütersloh-Avenwedde, Venjakob today is synonymous with design-focused furniture that meets the most exacting of demands. This is where top quality is a key factor – and is also why the company is a member of the 'Deutsche Gütegemeinschaft Möbel', the German Furniture Quality Assurance Association. Almost 200 members of staff manufacture living-room unit combinations, coffee tables, chairs, armchairs, dining-room furniture and dining tables in production facilities covering 33,000 square metres of floor space. September 2012 saw the opening of a modern showroom which presents Venjakob GmbH's diverse furniture line-up over 2000 square metres. For many years now Venjakob furniture has been zero-emission, eco-friendly, made to last, tested for sustainability and a carrier of the RAL quality label. The company was given the RedDot award in 2013 for the "LOVA" cantilever chair.

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Press photos (contained in the ZIP file)

ET207 dining table from Venjakob

Venjakob_ET207_1.jpg



Venjakob_ET207_2.jpg



Venjakob_ET207_3.jpg



Venjakob_ET207_4.jpg



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If you require graphical data for presentations of a more extensive nature,
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